

NC Community Health Mini-Grants

Informational Session for Applicants

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American
Heart
Association.

Welcome!

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We are glad you joined us!

Please share your Name, Community, and Organization



Overview

- Thank you, Blue Cross Blue Shield NC!
- The purpose of this grant is to implement the ideas of community members and organizations to promote heart health.
- **Key Dates:**
 - October 4, 2021: Applications launched
 - November 5, 2021: Application deadline
 - January 4, 2022: Notification of final decisions & set date for awardee call
 - January 6, 2022: Payments will go out to grantees
 - July 1, 2022: Summary of activities will be due from grantees

Geographical Requirements

Eligible community groups are located the following areas:

- The Triangle - Wake, Orange, and Durham Counties
- The Triad - Guilford and Forsyth Counties
- The Charlotte Area - Mecklenburg, Gaston, and Union Counties

Eligible Expenses

Mini-grants will range from \$2,500 – \$10,000.

WE WOULD FUND . . .

- Purchase of refrigerator, sink, shelving, etc to increase capacity to provide fresh or frozen produce at a food bank/pantry.
- Equipment and materials to establish a new food distribution site (e.g. pop-up market, mini-pantry, etc);
- Resources to implement food security screenings in a clinic or community setting with a referral system in place;
- Purchase of equipment to establish an EBT (SNAP & WIC) payment system at a Farmers Market, mobile market, or other healthy food outlet (except corner stores);
- Increase access to USDA Child Nutrition programs (i.e. CACFP early care, supper, summer programs);
- Materials to implement a self-measured blood pressure program in a clinic or community setting;
- Strategies addressing COVID-related complications related to nutrition security or access to care;
- Signage and materials to implement tobacco-free policy adoption at churches, worksites, or schools;
- Other strategies to improve heart healthy spaces.

Eligible Expenses

Mini-grants will range from \$2,500 - \$10,000.

WE CANNOT FUND:

- Tobacco;
- Liquor, beer, and/or wine;
- Candy (including chocolate);
- Sugar-sweetened beverages;
- Food companies and food brands and products;
- Restaurants and restaurant meals;
- Health plans, hospitals, and healthcare providers.

Application Requirements

- General Overview
 - Name and Contact of organization or individual receiving funds
 - Community that is being represented
 - Overview of how funds will be used
- Define the Problem & Describe Your Solution
 - What problem are you trying to solve?
 - How will funds promote health and well-being?
 - What are your current efforts in addressing this problem?
 - Do you have any partners in addressing this issue?
 - How are you reaching an under-resourced population?
 - How will you define or measure success?
 - How will you sustain this work moving forward?

If You Only See One Slide..

[Link to Application](#)

Other resources:

- [BCBS-NC Media Center](#)
- [American Heart Association Mini-Grant site](#)

Contact us:

- Kacie.Kennedy@heart.org
- Shannon.Emmanuel@heart.org

APPLICATION DEADLINE: November 5, 2021 by 5pm EST

Q&A





Complete your application online:
<https://forms.office.com/r/bDWgEyQkyx>

For more information and technical support:
Kacie.kennedy@heart.org

Thank You.

These mini-grants are made possible by:



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