



Bike Durham
112 Broadway St.
Suite B
Durham, N.C. 27701

MEDIA ADVISORY

CONTACT:
John Tallmadge, Executive Director
(919) 672-3862
director@bikedurham.org

May 16, 2023

**BIKE DURHAM IS HOSTING THE RIDE OF SILENCE TO REMEMBER THOSE WHO WERE
WERE KILLED OR INJURED WHILE BIKING**

What: The Ride of Silence is a slow-paced, silent 5-mile bike ride through the streets of central Durham. This is a global event designed to remember those who were riding a bike when they were injured or killed each year in traffic violence and to raise awareness of the need to make our streets safer. To register for the event, please use this [link](#).

Who: Hosted by Bike Durham, a local non-profit that believes everyone should have access to safe, affordable, and sustainable transportation regardless of who they are or where they live. Through events, advocacy and education, Bike Durham empowers all people to walk, bike, and ride transit more often.

When: Wednesday, May 17, 2023 at 5:30 p.m.

Program: **5:30 p.m.** Attendees get armbands, place remembrances on ghost bike
5:40 p.m. Welcome by Jack Warman, former Bike Durham board member
5:45 p.m. Remarks by those whose loved ones were killed while biking:
Allison Simpson, the widow of Matt Simpson (died on July 14, 2022);
Craig LaRobardier, widower of Cheryl LaRobardier (killed on Dec. 4,
2022); and Grace Allore, daughter of John Allore (killed on March 30,
2023).
6:00 p.m. Remarks by Mayor O'Neal (invited)
6:05 p.m. Remarks by John Tallmadge, executive director of Bike Durham
6:15 p.m. Ride of Silence commences
7:15 p.m. Ride of Silence returns; end of program

Where: CCB Plaza, 201 Corcoran St, Durham, N.C. 27701

###