

Durham Cultural Roadmap

Fact Sheet

Mission & Vision

Create a cultural plan through inclusive, accessible, and equitable county-wide engagement that will maintain, grow, and sustain the arts and culture sector in Durham for the next decade and beyond.

We envision a thriving arts and culture sector in Durham. We celebrate the cultural practices, histories, institutions, and individuals that define Durham's art and culture sector. We work towards the preservation of Durham's cultural heritage, the protection of cultural assets and the equitable distribution of resources to artists, cultural workers, and organizations in the arts and culture sector for the benefit of all Durham residents. We welcome new stories and strive to embrace and extend Durham's cultural community to all residents and visitors of Durham.

Planning & Engagement

Phase I

In the first phase of the planning process, partners will research, collect data, conduct focus groups and interviews, and launch initial engagement.

Phase II

Robust, interactive & creative community engagement, funding analysis, and operating structures will be explored.

Phase III

Goals and strategies will be developed and shared for feedback, with public presentations. Durham County Commissioners and City Council will review the proposed plan for adoption.

History

In 2004 Durham Cultural Master Plan was approved by City Council and the Durham County Board of Commissioners.

Since 2021, the Durham Cultural Advisory Board has engaged artists and cultural workers regarding the challenges and opportunities they face.

In October 2022, Durham City Council and Durham County Board of Commissioners jointly supported the development of a new cultural plan. The Durham Cultural Roadmap is needed to support and amplify the role of Durham's cultural community for the benefit of all residents and visitors.

The Durham Cultural Roadmap Phase I Report, completed in late April 2024 by AMS Planning and Research, addresses potential priorities, themes, and issues identified through community engagement.

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Request for Proposals Cultural Planning Consultant Phase II & Phase III

As Phase II of the Durham Cultural Roadmap begins, the City, in partnership with County, is soliciting a Consultant or Consultant Team to provide comprehensive cultural planning services. The services should include robust and equitable engagement, review and collection of data, Phase I Report assessment, funding analysis, plan recommendations, and strategies for implementation throughout Phase II and Phase III of the plan.



Proposal Information

The full Request for Proposal document can be found at the City of Durham website [here](#). The RFP website is [here](#).



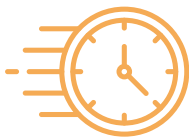
Proposal Portal

Apply via Submittable. Click here for the portal:
[Request for Proposal Submission Portal](#)



Budget

Estimated total funding for this RFP is an amount not to exceed \$250,000 and is subject to change.



Deadlines

Pre-submittal Meeting

August 23, 2024 at 3:00 pm ET

All questions due

August 28, 2024 by 5:00 p.m.

Final Proposals are due via **SUBMITTABLE** on
September 20, 2024 by or before 5:00 pm ET

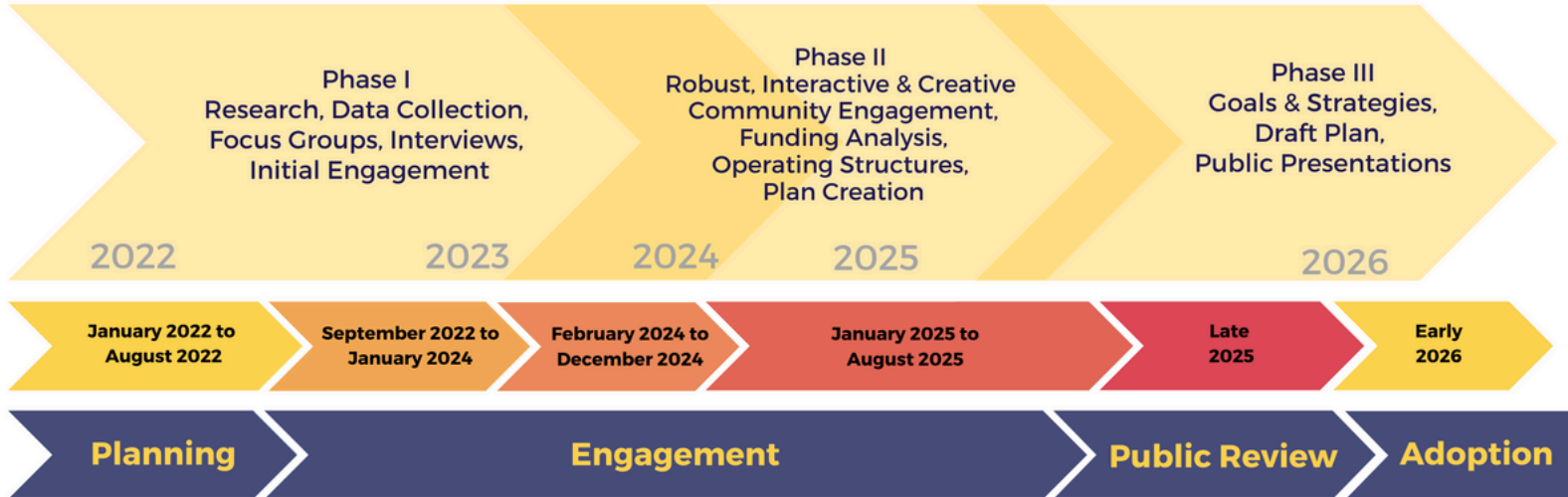


Questions?

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City of Durham
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Timeline



Leadership

Durham Cultural Advisory Board and other community members crafted a vision, mission, and values statement to help Durham shape what a new cultural plan could embody. The board appointed members of the Cultural Roadmap Planning Group.

The **Cultural Roadmap Planning Group** was formed to broaden the City and County's capacity to hear from and respond to the community during the planning process. The 40+ members who applied through an open call for applicants support the planning and engagement work. Members are listed [here](#).

City and County cultural and public art program staff provides administrative support for the planning process.

Engagement to Date

- Interviews: 63 In-depth interviews with artists, creative workers, public & private sector leaders
- Visioning Workshop with Cultural Roadmap Planning Group and others
- Focus Groups: 33 Focus Group Participants
- Surveys +1350 to date voice
- First Community Engagement Session +125 resident attendees
- Creative Engagement Sessions: 2 events, +85 resident attendees

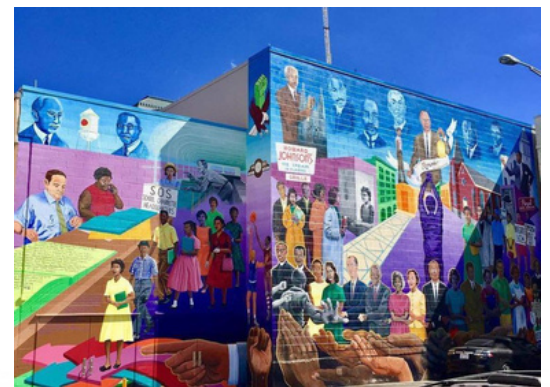
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Snapshot of Durham's Arts & Cultural Scene



Pictured clockwise from top left: Durham Central Park PLAYlist. Durham Station Public Art by Theresa Arico. EnoFest, Grove Spiritual Sounds picture by Thomas Beck. Lakeview Park by Wade Williams. We Must Remember and Continue to Tell by Brenda Miller Holmes. American Dance Festival. Durham's First Poet Laureate D.J. Rogers.

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Budget

The Durham City Council provided \$150,000 and Durham County Commissioners provided \$150,000 to fund the planning process. The plan will result in recommendations to maintain, support and grow the cultural community for all Durham organizations, residents and visitors.

The Durham Cultural Advisory Board has solicited and received significant private donations from Durham's philanthropic community. These funds will be used to support robust, interactive and creative community engagement and communications.

Connect with Us

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 arts@durhamnc.gov

 [@creativedurham](https://www.instagram.com/creativedurham)

 [newsletter](#)

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City of Durham
General Services Department
Arts, Culture, and Sustainable
Communities Division
Cultural & Public Art Program

Durham County
Durham County Public Art Program

Our Funders



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